



Duration:	<b>12 weeks</b>
Course:	<b>Artist Management 2</b>
Instructor:	<b>Bob Roper</b>

**Course Objective:** To utilize Artist Management principles taught in APP/AMP1. This practical course will focus on:

1. The dynamics of working within a team
2. Working closely with artists over an 8-month term
3. Delivering multiple Artist Management services

**Bio:** President, The Bob Roper Company, an Entertainment Consultancy firm that specializes in both personal and tour management.

<b>Week</b>	<b>Topic</b>
1	Introduction, Initial Company Project One
2	Company confirmation, communication, ID
3	Activity Review
4	Mgmt. Guide #1 - #3, Activity Review
5	The Press Kit
6	Mgmt. Guide #4 - #6, Activity Review
7	Mgmt. Guide #7 - #9, Activity Review
8	Fundraising Orals
9	Mgmt. Guide #10 - #12, Logbook Review
10	Show and Tell Presentations
11	Activity Review, Final 5 minute orals
12	Final 5 minute orals, Conclusion

**Evaluation**

Attendance / Participation	20%
Personal / Company Goals	10%
Company ID	20%
Fundraising / Show & Tell Orals	10%
Log Books	20%
Final 5 Minute Oral	20%
<b>Total</b>	<b>100%</b>