



Duration:	12 weeks
Course:	New Music Industry
Instructor:	Bob Roper

Course Objective: To describe the creative, business and technological systems and structures within the music industry. To show the integration of all systems within the industry and outline various career options.

Bio: President, The Bob Roper Company, an Entertainment Consultancy firm that specializes in both personal and tour management.

Week	Topic
1	Introduction + The Music Industry: From Art to Big Business
2	The Song & The Songwriter + Song Revenues
3	Music Publishing + Music Industry Associations: The Network
4	Artist Management + Unions and Attorneys
5	Audio Engineers + Music Producers
6	Recording and Studios + Mid-Term Exam
7	Record Companies + Recording Contracts
8	Music Promotion + Music Distribution
9	Booking Agents + Concert Promotion
10	Theatrical Production + Music and Radio
11	Music and Television + Music and Motion Pictures
12	The Future

Evaluation

Assignment # 1	10%
Mid-term Exam	25%
Attendance / Participation	15%
Final Exam	25%
Final Project	25%
Total	100%