Duration:	**6 weeks**
Course:	**Web Development 1**
Instructor:	**Darryl Hurs**

Course Objective: Learn the basics of WordPress including how to set up pages, categories, posts, installing a theme and working with basic settings.

Bio: Darryl Hurs recently hired by CD Baby for market development in Canada has a 25+ year history in the music business including launching and running one of Canada's largest emerging artist showcase festivals and conference, Indie Week Canada. Past positions include graphic design/branding for Live Nation as a freelancer (corporate branding, event marketing assets, including work for known artists such as U2, Nickelback, Madonna, Beyonce, Jay-Z and Dave Matthews and the launching of VIPNATION.com website), retail buyer at HMV, booker for one of Toronto's top live music venues (The Rivoli), and performing in various musical acts is also part of his background.

Week	Topic
1	Introduction, questionnaire & how the web works.
2	Introduction to WordPress.
3	Using Site Maps.
4	Text editing & SEO basics
5	Adding images and color
6	Working with themes

Evaluation (Participation, in-class assignments & attendance)

Class 1	10%
Class 2	10%
Class 3	10%
Class 4	10%
Class 5	10%
Class 6	50%
Total	100%