



Duration:	<b>6 weeks</b>
Course:	<b>Songwriting</b>
Instructor:	<b>Rob Wells</b>

**Course Objective:** To provide an understanding of the professional world of songwriters, from writing songs in your basement to hearing your songs played across the world.

**Bio: Rob Wells** is a multi-platinum, award-winning music producer and songwriter based in Canada.

Wells has worked with Ariana Grande, Justin Bieber, Selena Gomez, Adam Lambert, Serena Ryder, Nick Lachey, Mika, Katharine McPhee, Backstreet Boys, Kai, Paloma Faith, Alex Aiono, Nelly Furtado, Big Time Rush, Mindless Behavior, Cyndi Lauper, Corey Hart, Olivia Newton John, Boyzone, Ria Mae, USS, Frank Walker, Bobby Bazini, Tep No, Victoria Duffield, Keshia Chante, Matt Dusk, Marie-Mai, Marc Dupre, Shiloh, RyanDan and many others.

His work has been featured in numerous films, television shows, commercials and video games worldwide.

Rob has appeared as a music producer on "Canadian Idol", "The House Of Carters" & "The Next Star".

His awards include first place in numerous songwriting competitions, and SOCAN #1 awards with gold, platinum & multi-platinum certifications.

Week	Topic
1	SO YOU WANT TO BE A SONGWRITER? A discussion on the world of songwriting (and being a good person) from my own personal experience.
2	WHAT MAKES A SONG A HIT SONG? Breaking down a hit song... what makes it work?
3	COLLABORATIVE SONGWRITING The do's and don'ts of collaborative songwriting.
4	WRITING FOR and/or WITH AN ARTIST... vs WRITING FOR YOURSELF The art of writing for yourself or somebody else.
5	THE TOOLS FOR SONGWRITING Tech, inspiration and imagination used in the battlefield of songwriting.
6	THE BUSINESS OF SONGWRITING Getting a publishing deal versus doing it all on your own.

#### EVALUATION:

Attendance:	50%
Participation:	25%
In-Class Exercises:	25%
<b>Total:</b>	<b>100%</b>